

Exhibit A



5 LOVE LANGUAGES | QUIZZES | RESOURCES | EVENTS

101 Conversation Starters

For Families - By Dr. Gary Chapman and Dr. Ramon Presson

One of the signs of a healthy family is open and meaningful communication. This book makes it easy to get your kids talking. *101 Conversation Starters for Families* is a quick and easy way to begin, providing just the right blend of fun and thought-prov

Authors Gary Chapman and Ramon Presson have created this tabletop format. Whether you do one question a week or five a day, you and your family will experience a new level of closeness. *101 Conversation Starters for Families* is a perfect companion to bestselling books, *The 5 Love Languages of Children* and *The 5 Love Languages of*

CHILDREN

When a child feels loved, they can conquer any challenge. As parents, *The 5 Love Languages of Children*® will equip you to build a foundation of unconditional love that sets your child up for success.

TEENS

As a parent, you want to help your teenager navigate a world full of new social and mental pressures. Learn to connect in meaningful ways with *The 5 Love Languages® of Teenagers*.

For
Teens

A TEENS GUIDE TO THE 5 LOVE LANGUAGES®

HOW TO UNDERSTAND YOURSELF AND IMPROVE ALL YOUR RELATIONSHIPS

For
Kids

A PERFECT PET FOR PEYTON

The 5 Love Languages® Discovery Book



Exhibit B



5 LOVE LANGUAGES | QUIZZES | RESOURCES | EVENTS | PODCASTS | SUBSCRIBE

LEARN YOUR LOVE LANGUAGE



building
relationships

WITH DR. GARY CHAPMAN

a **love** language
minute

Building Relationships with Dr. Gary Chapman is a weekly 54-minute [radio program](#) offering life-changing insight and realistic advice for strengthening relationships.



Latest Episode: Screen Kids - Arlene Pellicane

Saturday, November 7

Exhibit C

It's the support your relationship deserves.

A playful, engaging tool that helps couples experience love more deeply



Love Nudge™ will help you put the concepts of The 5 Love Languages® into action in ways that are easy, obvious, and satisfying.

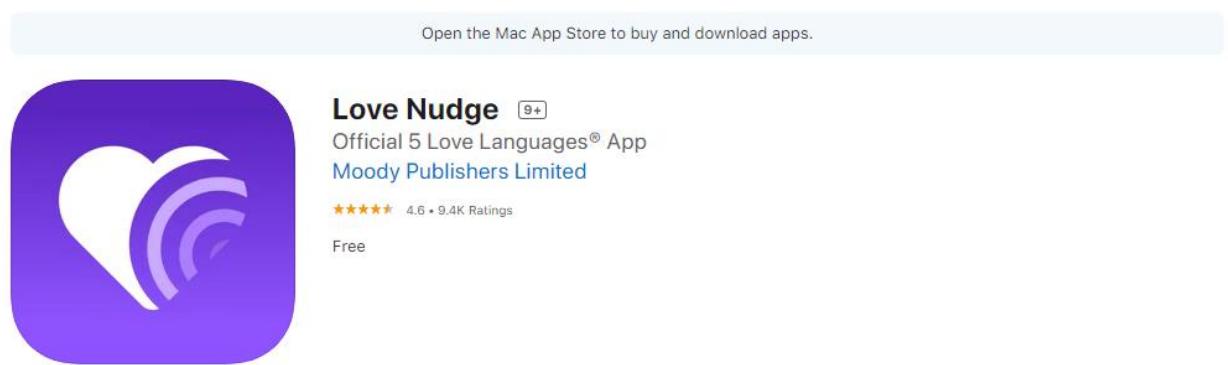


1 **Learn your Love Language**
Take the official 5 Love Languages® quiz to discover your preferred Love Language.

2 **Connect with your partner**
Use the app individually or invite your partner to download, take the quiz, and link profiles.

Exhibit D

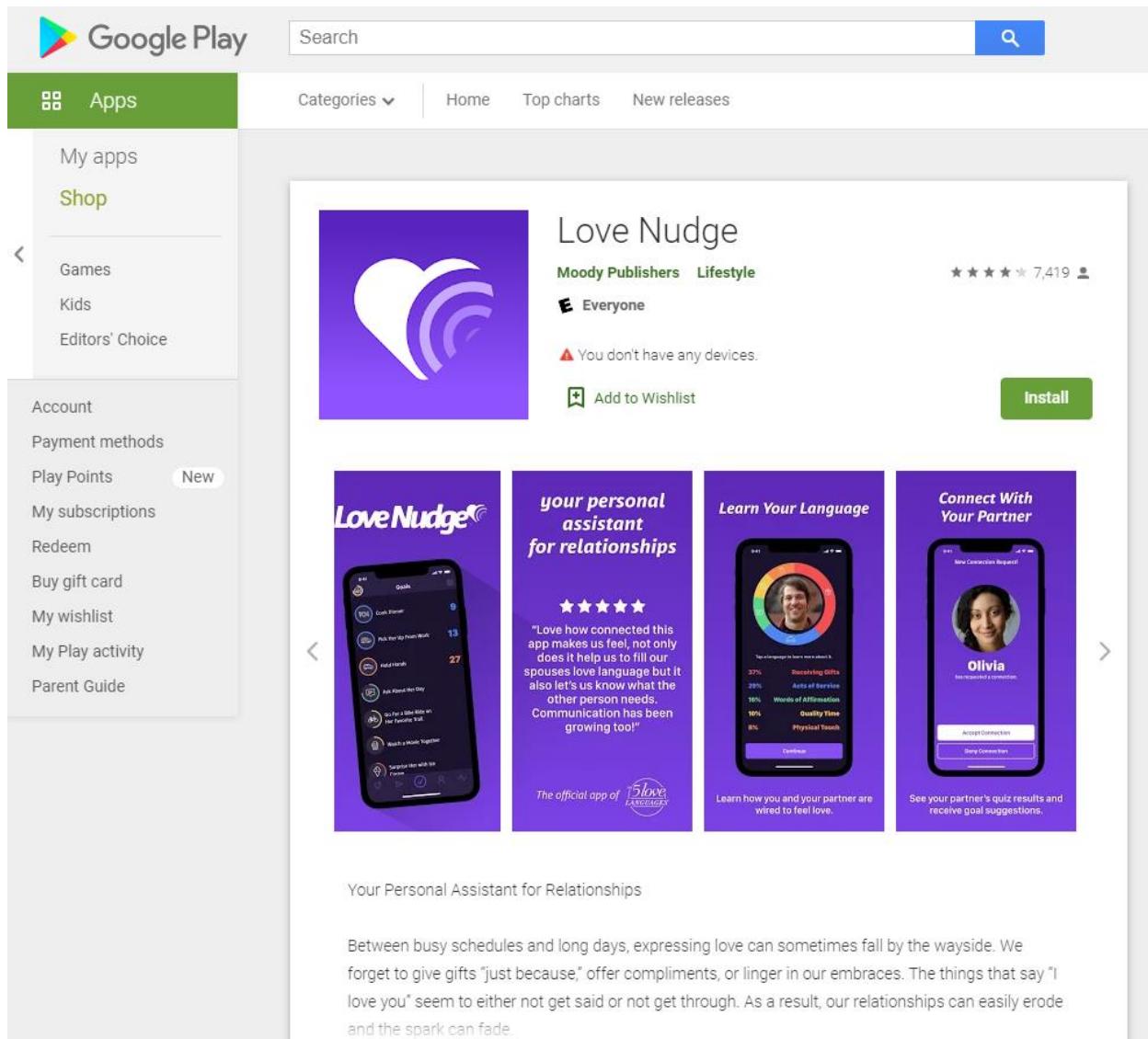
App Store Preview



iPhone Screenshots



Exhibit E



The image shows a screenshot of the Google Play Store interface. The top navigation bar includes the Google Play logo, a search bar, and a magnifying glass icon. Below the navigation bar, the main menu shows 'Apps' is selected. The main content area displays the 'Love Nudge' app page. The app's icon is a purple heart with white swooshes. The title 'Love Nudge' is in large, white, sans-serif font. Below the title, it says 'Moody Publishers' and 'Lifestyle'. The rating is 4.5 stars with 7,419 reviews. The content rating is 'Everyone'. A note says 'You don't have any devices.' with an 'Add to Wishlist' button. A large green 'Install' button is on the right. Below the main title, there are four screenshots of the app's interface: 1. A smartphone screen showing a dashboard with various icons and numbers (e.g., 9, 13, 27). 2. A purple box with text: 'your personal assistant for relationships' and a 5-star rating. Below it: 'Love how connected this app makes us feel, not only does it help us to fill our spouses love language but it also lets us know what the other person needs. Communication has been growing too!' 3. A smartphone screen showing a circular progress bar with segments for 'Receiving Gifts', 'Acts of Service', 'Words of Affirmation', 'Quality Time', and 'Physical Touch'. 4. A smartphone screen showing a connection request from 'Olivia' with options 'Accept Connection' and 'Deny Connection'. Below these screenshots, the text 'Your Personal Assistant for Relationships' is followed by a descriptive paragraph about the app's purpose in maintaining relationships.

Love Nudge

Moody Publishers Lifestyle

Everyone

You don't have any devices.

Add to Wishlist

Install

your personal assistant for relationships

Love how connected this app makes us feel, not only does it help us to fill our spouses love language but it also lets us know what the other person needs. Communication has been growing too!

The official app of Love Languages

Learn how you and your partner are wired to feel love.

Connect With Your Partner

Olivia

Accept Connection

Deny Connection

See your partner's quiz results and receive goal suggestions.

Your Personal Assistant for Relationships

Between busy schedules and long days, expressing love can sometimes fall by the wayside. We forget to give gifts "just because," offer compliments, or linger in our embraces. The things that say "I love you" seem to either not get said or not get through. As a result, our relationships can easily erode and the spark can fade.

Exhibit F

United States of America
United States Patent and Trademark Office

THE FIVE LOVE LANGUAGES

Reg. No. 3,810,681

MOODY BIBLE INSTITUTE (ILLINOIS CORPORATION)
820 NORTH LASALLE BOULEVARD
CHICAGO, IL 60610

Registered June 29, 2010

Int. Cl.: 16

FOR: SERIES OF PUBLICATIONS, NAMELY, BOOKS, PAMPHLETS, BROCHURES AND PRINTED MATERIALS RELATED TO PERSONAL SKILLS AND RELATIONSHIPS, IN CLASS 16 (U.S. CLS. 2, 9, 22, 23, 29, 37, 38 AND 90).

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SER. NO. 77-870,622, FILED 1-11-2009.

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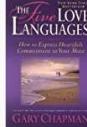
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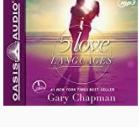
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★★★★★ 49
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The Five Love Languages: The Secret to Love that Lasts
★★★★★ 3,683
\$12.90
14 used and new from \$11.35

Books > Self-Help > Relationships

The Five Love Languages Paperback – January 1, 1995

by CHAPMAN GARY (Author)
★★★★★ 81 ratings

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THE 5 LOVE LANGUAGES

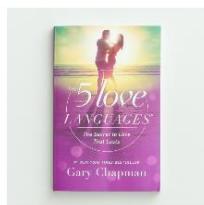
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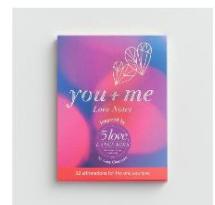
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Exhibit H

United States of America
United States Patent and Trademark Office

THE 5 LOVE LANGUAGES

Reg. No. 4,636,739

THE MOODY BIBLE INSTITUTE OF CHICAGO (ILLINOIS CORPORATION)
820 NORTH LASALLE BLVD.

Registered Nov. 11, 2014

CHICAGO, IL 60610

Int. Cls.: 9, 16, 41 and 45

FOR: ELECTRONIC PUBLICATIONS, NAMELY, DOWNLOADABLE E-BOOKS IN THE FIELD OF PERSONAL SKILLS AND RELATIONSHIPS; DOWNLOADABLE SOFTWARE IN THE NATURE OF A MOBILE APPLICATION REGARDING PERSONAL SKILLS AND RELATIONSHIPS; AUDIO AND VIDEO RECORDINGS FEATURING INFORMATION AND ADVICE ABOUT PERSONAL SKILLS AND RELATIONSHIPS; AUDIO BOOKS IN THE FIELD OF PERSONAL SKILLS AND RELATIONSHIPS; PRE-RECORDED DVDs FEATURING INFORMATION AND ADVICE ABOUT PERSONAL SKILLS AND RELATIONSHIPS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

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Michelle K. Lee

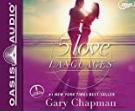
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Exhibit I

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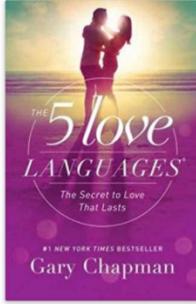

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The 5 Love Languages Singles Edition: The Secret that Will Revolutionize Your Relationships
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Books > Self-Help > Relationships

The 5 Love Languages: The Secret to Love that Lasts Paperback – January 1, 2015
by Gary Chapman (Author)
★★★★★ 31,442 ratings
Part of: The 5 Love Languages Series (11 Books)
Amazon Charts #16 this week

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The 5 Love Languages: The Secret to Love That Lasts
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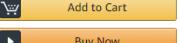
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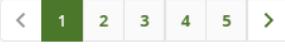
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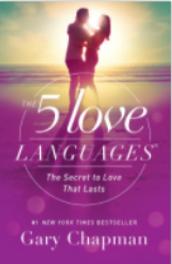
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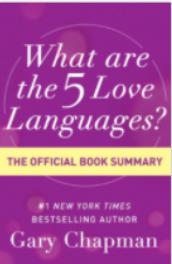
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LOVE LANGUAGES

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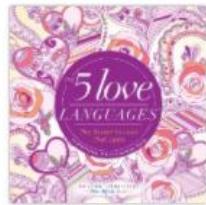
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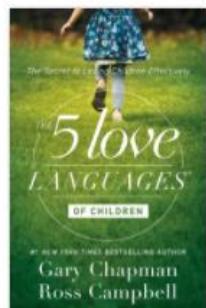
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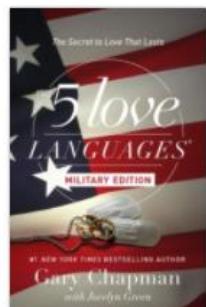
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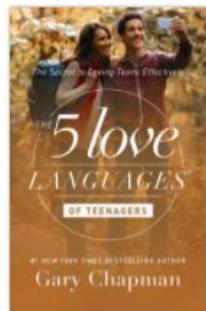
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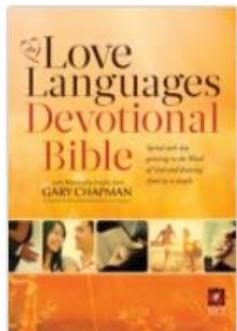
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Exhibit L



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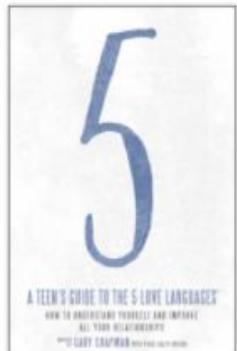
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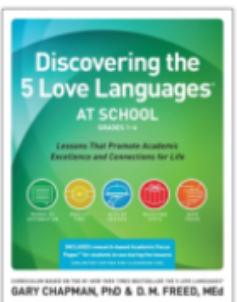
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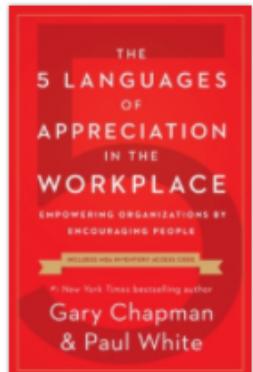
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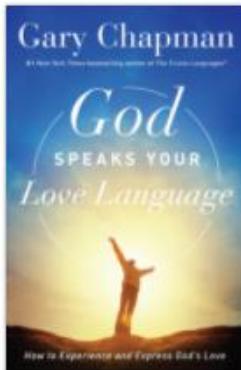
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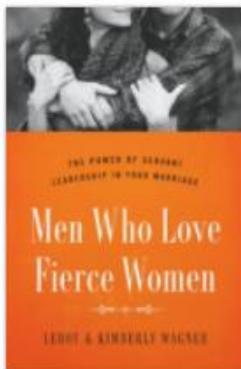
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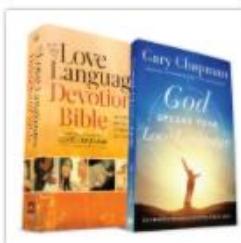
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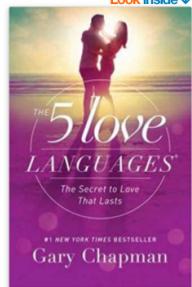
The 5 Love Languages: The Secret to Love that Lasts Paperback – January 1, 2015

by Gary Chapman (Author)
★★★★★ 31,413 ratings

Part of: The 5 Love Languages Series (11 Books)

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Exhibit P

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WORDS OF AFFIRMATION ACTS OF SERVICE RECEIVING GIFTS QUALITY TIME PHYSICAL TOUCH

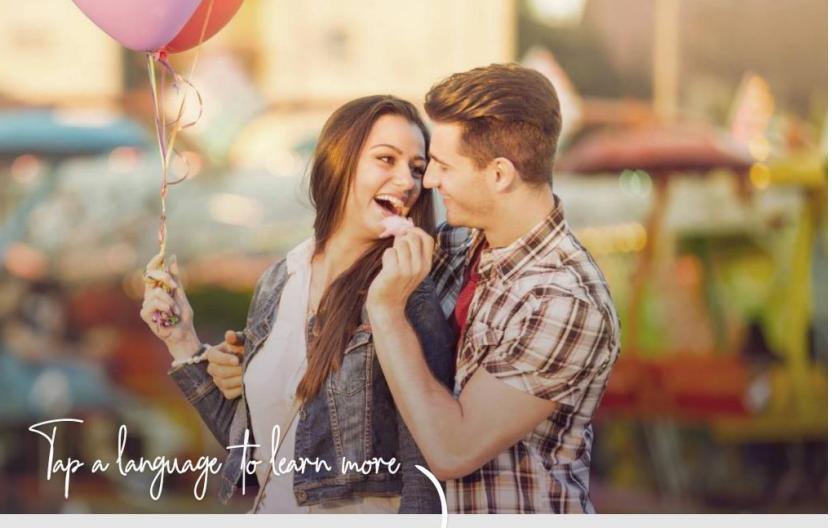


Exhibit Q

Love Language

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Current Basis 1A
Original Filing Basis 1A
Published for Opposition July 14, 2020
Owner (APPLICANT) **Fluytco** Inc. CORPORATION CANADA 117 Corrstate Ave, UNIT 1 Concord, Ontario CANADA L4K4Y2
Attorney of Record Ron M. Kleiner
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

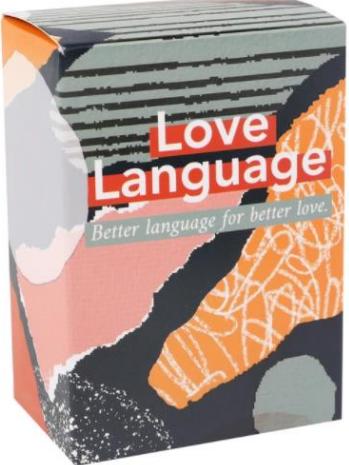
Exhibit R

← → 🔍 fluytco.com/products/love-language

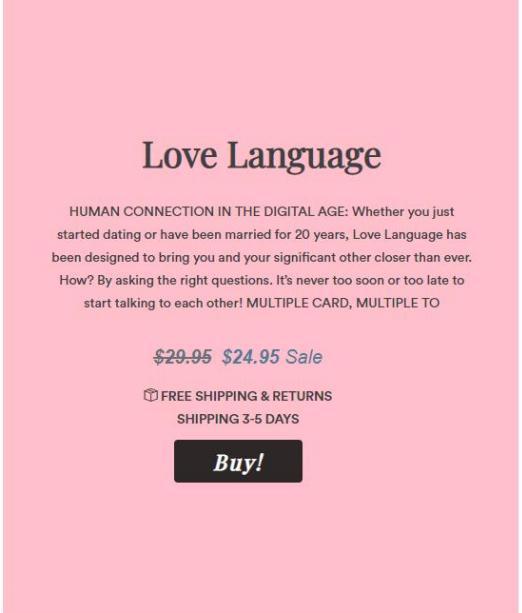


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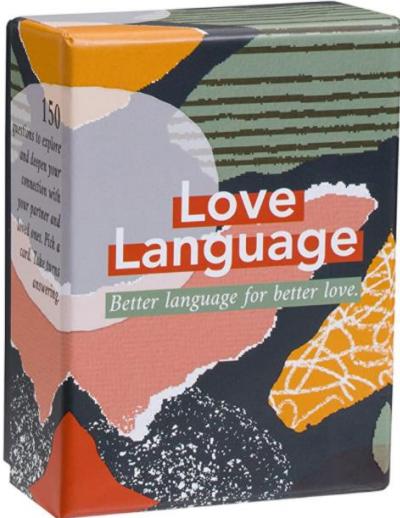
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Love Language: Card Game - 150 Conversation Starter Questions for Couples - to Explore & Deepen Connections with Your Partner - Date Night & Relationship Cards

Brand: FLUYTCO ★★★★★ 1,999 ratings | 3 answered questions Amazon's Choice for "couples games"

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- HUMAN CONNECTION IN THE DIGITAL AGE: Whether you just started dating or have been married for 20 years, The Love Language has been designed to bring you and your significant other closer than ever. How? By asking the right questions. It's never too soon or too late to start talking to each other!
- MULTIPLE CARD, MULTIPLE TOPICS (150 CARDS): Our cards are divided into 5 categories to make sure every topic of life is covered: Family, Intimacy, Couple, Individual, and Past & Future. You can either focus on one category you want to deepen with your partner, or mix them all.
- INSPIRED BY COUPLES PSYCHOLOGISTS: Intimacy between two strangers can be accelerated by having them ask each other a specific series of personal questions. Our questions are specifically designed to create powerful and fun conversations with the people you love. Pick a card, read the question and start (re)discovering your significant other!
- PERFECT GIFT IDEA: Perfect for your own enjoyment, or as a thoughtful gift for multiple occasions - newlyweds or engaged couples, anniversaries, bridal showers, Valentine's Day, etc. Also great for marriage counseling or therapy.
- QUALITY MADE TO LAST: Our cards are designed to be played over and over with our durable, high-quality paper and lamination they stand the test of time.

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Exhibit T

fluytco.com/products/love-language

WHAT OUR CUSTOMERS SAY

★★★★★ Based on 168 Reviews

★★★★★

Great for honest conversation!

Me and my boyfriend have been together for 2 months and literally have felt like we knew each other since the day we met. I wanted to find some more ways to get to know him better as I've asked every question I could possibly think of lol. I didn't look at a single card before we played and it really helped further strengthen our relationship. The different categories make sure you leave no part of your significant others life unturned! I highly recommend! [read more](#)

Braxton  [Verified Buyer](#)

★★★★★

A must buy!

my husband and I read The 5 Love Languages and LOVED it. It really helped us to identify our individual love language so we could really show affection to each other in the most appropriate and fulfilling way. When I saw this game I was skeptical. I mean, how can a game really help you communicate better? But I thought I would give it a shot. [read more](#)

Rhiannon  [Verified Buyer](#)

★★★★★

Great anniversary gift

Gave this as an anniversary gift and I was surprised by how much my spouse loved it. We've gone through the deck twice in a month and we'll probably do it again in a couple months since the questions are still fresh in our minds. Great tool to get us talking about important things! [read more](#)

Jlex  [Verified Buyer](#)

★★★★★

Relationship Icebreaker

The cards provided stimulating conversation that went deeper than normal. These would be great before marriage or just getting to know someone. The discussions showed our different thoughts and view points but we were able to talk and discuss why we answered the way we did. We continue to fall in love!! [read more](#)

Tanisha Michelle Wright  [Verified Buyer](#)

Exhibit U

amazon.com/Love-Language-Conversation-Connections-Relationship/product-reviews/B07TN17D3F/ref=cm_cr_getr_d_paging_btm_prev_4...    

 Aballman17

★★★★★ **Great conversation starters**
Reviewed in the United States on September 30, 2020
Verified Purchase
Purchased these on a bloggers recommendation. I am normally very hesitant to do that because I realize a lot of their recommendations are sponsored. These cards are worth the purchase. The cards are broken into several categories do you can really decide how deep you wanna dive. Perfect for any road trip.

[Helpful](#) | [Comment](#) | [Report abuse](#)

 Israel zamora

★★★★★ **Poop, yes poop**
Reviewed in the United States on September 30, 2020
Verified Purchase
I bought this a month ago and the box was covered in poop. Never played the game because the smell was awful. This is a true story, I have no idea how this is possible. Whether it was amazon or the supplier fault

[Helpful](#) | [Comment](#) | [Report abuse](#)

 Gill T

★★★★★ **Great anniversary gift**
Reviewed in the United States on September 29, 2020
Verified Purchase
I bought these cards for my husband for our 5th anniversary. We know a lot about each other, but these cards were still very fun. My husband isn't a big talker, and this game really got him chatting. Highly recommend. This would be great to play on vacation.

It doesn't have anything to do with the 5 love languages book, so the name is misleading, but it's still a great game. The card categories are: sex and intimacy, family, individual, couple, past and future.

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Exhibit V

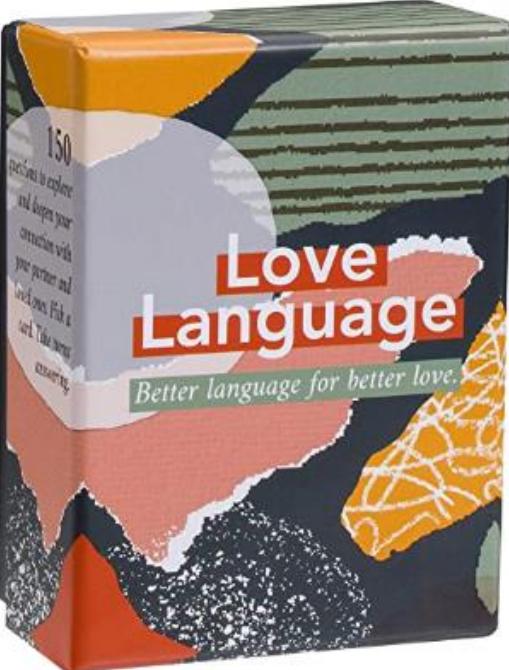
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Brand: FLUYTCO ★★★★★ 1,904 ratings | 3 answered questions

Amazon's Choice for "love languages..."

Price: **\$24.95** FREE Shipping on your first order. [Details](#) & [FREE Returns](#)

Exhibit W

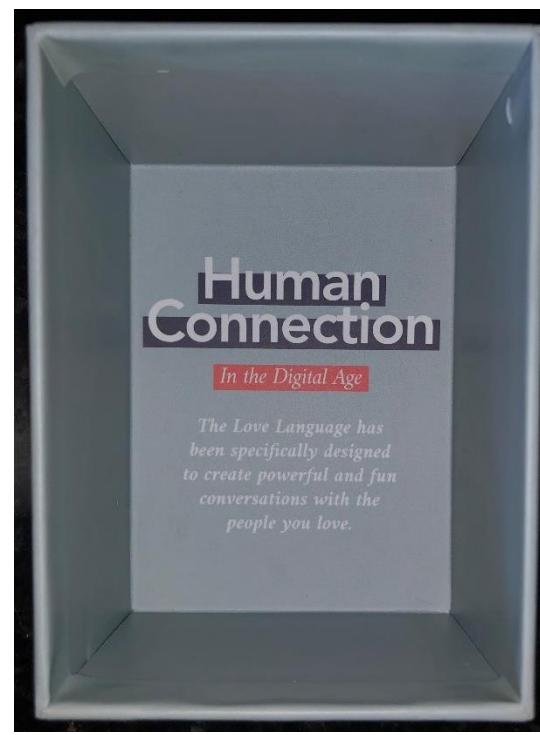
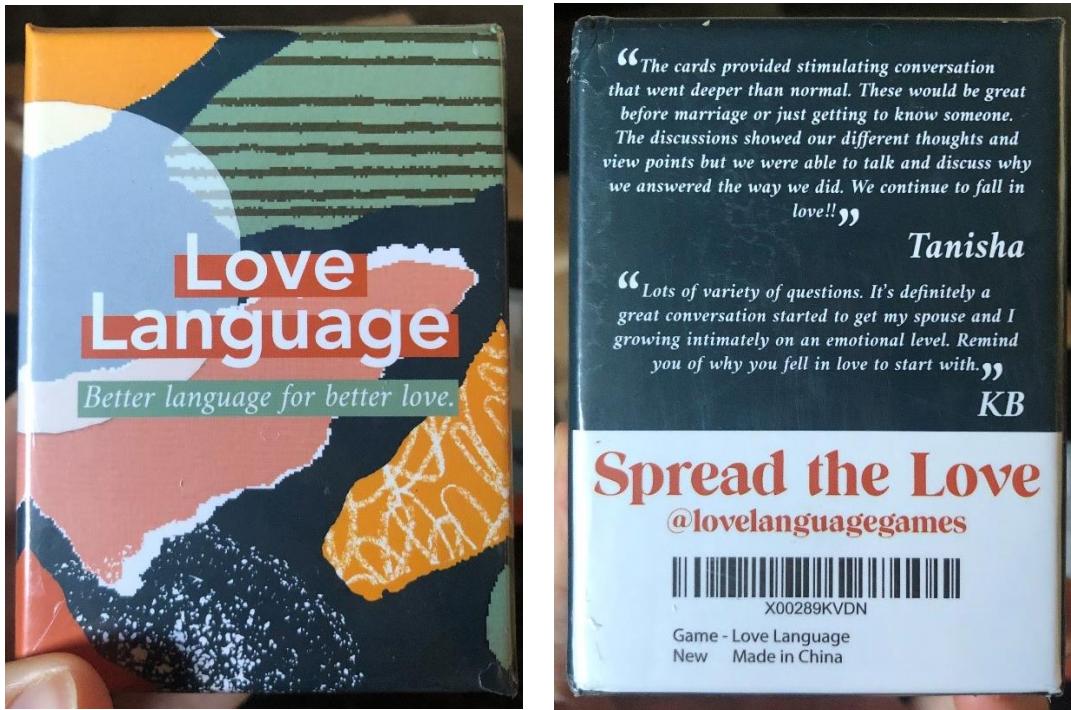


Exhibit X



Exhibit Y

Opposition

Number: 91264732

Status: Pending

Filing Date: 09/11/2020

Status Date: 09/11/2020

General Contact Number: 571-272-8500

Interlocutory Attorney: ANDREW P BAXLEY

Paralegal Name: VICTORIA VISTAUXX VON

Defendant

Name: Fluytco Inc.

Correspondence: MARIA CRIMI SPETH

JABURG & WILK PC
3200 NORTH CENTRAL AVE STE 2000
PHOENIX, AZ 85012
UNITED STATES
mcs@jaburgwilk.com, akh@jaburgwilk.com
Phone: 602-248-1089

Serial #: 88840395

Application Status: Opposition Pending

Mark: LOVE LANGUAGE

[Application File](#)

[Assignment](#)

Plaintiff

Name: The Moody Bible Institute of Chicago

Correspondence: PAUL D MCGRADY JR

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MoodyIPTeam@taftlaw.com, docket@taftlaw.com, KHardy@taftlaw.com, pmcgrady@taftlaw.com
Phone: 312-836-4094

Serial #: 86236645

Application Status: Section 8 and 15 - Accepted and Acknowledged

Mark: THE 5 LOVE LANGUAGES

[Application File](#)

[Assignment](#)

[Registration #:](#) 4636739

Serial #: 77870622

Application Status: Section 8 and 15 - Accepted and Acknowledged

Mark: THE FIVE LOVE LANGUAGES

[Application File](#)

[Assignment](#)

[Registration #:](#) 3810681